

**YES, NORTHERN AND CENTRAL WISCONSIN...**

# You CAN Control Health Insurance Costs!



**Attend this free, educational seminar.  
CE credits for SHRM and insurance professionals.**

**“Self-Funded Health Plans:  
An option worth considering for  
employers with 35+ employees.”**

**Presented by the Northcentral Employers Healthcare Alliance  
Underwritten by Coalition Services**

**Seating Limited to 200! • Wednesday, April 22 • 8 a.m to 11 a.m.  
Westwood Conference Center • 1800 Westwood Center Blvd., Wausau**

Straightforward talk about self-funded health benefits.  
Ideal for HR/Benefit Managers, Chief Financial Officers and business owners.  
Benefit consultants and insurance professionals welcome, too. Learn about:

- Pros and cons of a self-funded plan
- Differences between TPA, ASO, Level funded and Referenced Based Pricing models
- Stop loss function and contract variations
- Liability issues and how they work with the employer's financial goals
- The surge in small group self-funding options
- More information at [www.nehawi.org](http://www.nehawi.org)



## **Our Featured Speaker**

Benefit Consultant  
**Dean M. Hoffman, LLC**

Mr. Hoffman has been in the employee benefit industry for more than 40 years, with an emphasis in group employee benefit plans. Mr. Hoffman's knowledge on self-funded arrangements has made him a favorite at many health and welfare plan management conferences around the country. He is often retained for expert witness testimony about the self-funded industry and has hosted briefings for members of Congress and the Wisconsin legislature about the health insurance marketplace and the advantages of self-funding. Professional affiliations include a 30-year membership in the National Association of Health Underwriters (NAHU) and past President of its Wisconsin Chapter.

**RSVP to Lori Knick 414-507-3558 or [lknick@coalitionservices.com](mailto:lknick@coalitionservices.com)**