

YES, NORTHERN AND CENTRAL WISCONSIN...

You CAN Control Health Insurance Costs!



**Attend this free, educational seminar.
CE credits for SHRM and insurance professionals.**

**“Self-Funded Health Plans:
An option worth considering for
employers with 35+ employees.”**

**Presented by the Northcentral Employers Healthcare Alliance
Underwritten by Coalition Services**

**Seating Limited to 200! • Wednesday, May 13 • 8 a.m to 11 a.m.
Westwood Conference Center • 1800 Westwood Center Blvd., Wausau**

Straightforward talk about self-funded health benefits.
Ideal for HR/Benefit Managers, Chief Financial Officers and business owners.
Benefit consultants and insurance professionals welcome, too. Learn about:

- Pros and cons of a self-funded plan
- Differences between TPA, ASO, Level funded and Referenced Based Pricing models
- Stop loss function and contract variations
- Liability issues and how they work with the employer's financial goals
- The surge in small group self-funding options
- More information at www.nehawi.org



Our Featured Speaker

Benefit Consultant
Dean M. Hoffman, LLC

Mr. Hoffman has been in the employee benefit industry for more than 40 years, with an emphasis in group employee benefit plans. Mr. Hoffman's knowledge on self-funded arrangements has made him a favorite at many health and welfare plan management conferences around the country. He is often retained for expert witness testimony about the self-funded industry and has hosted briefings for members of Congress and the Wisconsin legislature about the health insurance marketplace and the advantages of self-funding. Professional affiliations include a 30-year membership in the National Association of Health Underwriters (NAHU) and past President of its Wisconsin Chapter.

RSVP to Lori Knick 414-507-3558 or lknick@coalitionservices.com